

**8th INTERNATIONAL CONGRESS ON
KNOWLEDGE, ECONOMY & MANAGEMENT PROGRAM
Istanbul University Faculty of Economics
October 28th-31st, 2010
Beyazıt & Halic Convention Center İstanbul, Turkey
www.bevkon.org**

28 October, 2010 / Thursday Istanbul Uni. Beyazıt	09.00-10.00	WELCOME RECEPTION				
	10.00-10.30	±•OPENING CEREMONY				
	10.30-11.00	•+ OPENING SPEECH Prof.Dr Sarosh Kuruvilla Cornell University “Outsourcing, Economic Development, and Knowledge Transfer: US and India”				
	11.00-12.00	•*OPENING SESSION “Sectoral Effects of Developments in Information and Communication Technology”				
	12.00-13.00	COCTAIL				
	13.00-13.30	•*KEYNOTE SPEECH Prof. Dr. Mehmet Altan Istanbul University		+ KEYNOTE SPEECH Prof.Dr. Berch Berberoglu University of Nevada		
	13.30-15.00 I. SESSIONS	•*IA R&D and Economic Growth		+ IB Creativity & Innovation		
	15.00-15.30	COFFEE BREAK				
	15.30-17.00 II. SESSIONS	•*IIA Knowledge Society & Development		+ IIB E-Commerce & Internet		
	17.00-17.30	COFFEE BREAK				
	17.30-19.00 III. SESSIONS	•±IIIA Human Capital & Determinants		* IIBB Financial Crises		
	20.00-23.00	CONFERENCE DINNER at BALTALIMANI				
29 October, 2010 / Friday Haliç Congress Center	09.00-09.30	*KEYNOTE SPEECH Prof. Dr. Mehmet Tokat Hacettepe University		+ KEYNOTE SPEECH Prof. Dr. Gerhard A. Wührer J.Kepler University Prof.Dr. F. Zeynep Bilgin Marmara University		
	09.30-11.00 IV. SESSIONS	*IVA Health Sector & Management	*IVB E-Commerce & Financial Markets	+ IVC Organizational Behavior & Ethics		
	11.00-11.30	COFFEE BREAK				
	11.30-13.00 V. SESSIONS	+ VA Human Resources & Labor Relations	*VB Higher Education & E-Government	*VC Labor Relations		
	13.00-14.00	LUNCH				
	14.00-15.15 VI. SESSIONS	*VIA Human Resources in Health Sector	+ VIB E-Government	*VIC Health Expenditures		
	15.15-15.30	COFFEE BREAK				
	15.30-16.30 VII. SESSIONS	*VIIA Competition & Regulations	+ VIIIB Social Policy & Labor Market	*VIIC Organizational Behavior & Mobbing		
	17.00-20.30	BOSPHOROUS TRIP & CONCERT				
	30 October, 2010 / Saturday Haliç Congress Center	09.00-09.30	*KEYNOTE SPEECH Prof.Dr. Turan Yay Yıldız Technical University		+KEYNOTE SPEECH Prof.Dr. Nader Nada Fatih University	
		09.30-11.00 VIII. SESSIONS	+ VIIIA Production Management	*VIIIB Health Sector & ICT	*VIIC Social Movements & IT	±VIIID New Organizational Forms
		11.00-11.30	COFFEE BREAK			
11.30-13.00 IX. SESSIONS		+ IXA Organizational Behavior	*IXB Transportation & Technology	*IXC Knowledge Society&Political Issues	*IXD Organizational Behaviour II	
13.00-14.00		LUNCH				
14.00-15.30 X. SESSIONS		*XA Knowledge Management	+ XB Economic Policy	*XC Local Government & ICT	+ XD Economy & Trade	
15.30-16.00		COFFEE BREAK				
16.00-17.30 XI. SESSIONS		+ XIA Web Developments & Economy	*XIB Org. Behavior & Performance	+ XIC Local Government & Environmental	*XID Social Responsibility	
17.30-18.00		COFFEE BREAK				
18.00-19.30 XII. SESSIONS		+ XIIA Finance & Stock Markets	+ XIIIB Knowledge Gathering Methodology	*XIIC Innovation and R&D	+ XIID Knowledge & Management	
19.30-20.00		±CLOSING SESSION				
31 October, 2010 / Sunday		SOCIAL ACTIVITIES (Optional)				
Istanbul University Rectorate Building Sessions A: Doctoral Hall A, Sessions B: Doctoral Hall B Haliç Congress Center: Sessions A: Kağıthane Hall, Sessions B: Ayvansaray Hall, Sessions C: Haliç Hall, Sessions D: Lale Hall • Simultaneous Translation + English * Turkish ± English Turkish						

28 OCTOBER 2010/THURSDAY
İSTANBUL UNIVERSITY RECTORATE BUILDING BEYAZIT İSTANBUL

OPENING CEREMONY Doctorate Hall A 10.00-10.30

Assoc.Prof. İbrahim Guran Yumuşak The General Secretary of Congress
Prof.Dr. Sedat Murat İ.Ü. Faculty of Economics Dean
Prof.Dr. Ahmet Gökçen İstanbul University Vice Rector

KEYNOTE SPEECH Doctorate Hall A 10.30-11.00

Prof. Dr. Sarosh Kuruvilla Cornell University
Outsourcing, Economic Development, and Knowledge Transfer: US and India

SPECIAL SESSION Doctorate Hall A 11.00-12.00

Enformasyon ve İletişim Teknolojilerindeki Gelişmelerin Sektörel Etkileri
Sectoral Effects of Developments in Information and Communication Technology
Chairman: Prof. Dr. Sedat Murat – Dean, I.U. Faculty of Economics
Assoc. Prof. Dr. Lokman Gündüz/Board Member, Central Bank of The Republic of Turkey
Mehmet Develiöğlü / Board Member İstanbul Chamber of Commerce
Adnan Metin / Chairman of Corporate Development & Information Technology – Turkish Airlines
Dr. Özkan DALBAY / General Manager, TURKSAT A.S.

KEYNOTE SPEECH Doctorate Hall A 13.00-13.30

Prof.Dr. Mehmet Altan İstanbul University
Bilgi Toplumu ve Türkiye Knowledge Society & Turkey

KEYNOTE SPEECH Doctorate Hall B 13.00-13.30

Prof.Dr. Berch Berberoglu University of Nevada
The Impact of the Global Economic Crisis on Society in the Early 21st Century

I. SESSIONS 13.30-15.00

Session IA R&D AND ECONOMIC GROWTH Doctorate Hall A

Chairman: Ahmet İncekara İstanbul University

TÜRKİYE'DE AR&GE YATIRIM HARCAMALARI VE EKONOMİK BÜYÜME ARASINDAKİ EŞ-BÜTÜNLEŞME VE
NEDENSELLİK İLİŞKİSİ: 1990–2009 - COINTEGRATION AND CAUSALITY BETWEEN R&D INVESTMENT EXPENDITURES
AND ECONOMIC GROWTH IN TURKEY
Muammer YAYLALI Atatürk Üniversitesi
Yusuf AKAN Gaziantep Üniversitesi
Cem İŞİK Atatürk Üniversitesi

ARAŞTIRMA-GELİŞTİRME HARCAMALARI İLE İTHALAT İLİŞKİSİ: OECD ÜLKELERİ İÇİN PANEL VERİ ANALİZİ - THE
RELATIONSHIP BETWEEN RESEARCH-DEVELOPMENT EXPENDITURES AND IMPORTS: A PANEL DATA ANALYSIS FOR
OECD COUNTRIES
Munise Tuba AKTAŞ Anadolu Üniversitesi

AR&GE HARCAMALARI VE EKONOMİK BÜYÜME İLİŞKİSİ: PANEL VERİ ANALİZİ - The Relationship Between R&D
Expenditure and Economic Growth: Panel Data Analysis
Murat Can GENÇ Karadeniz Teknik Üniversitesi
Yeşim ATASOY Karadeniz Teknik Üniversitesi

EĞİTİM-BÜYÜME İLİŞKİSİ YAZINI ÜZERİNE BİR DEĞERLENDİRME - AN EVALUATION ON THE LITERATURE
CONCERNING THE RELATIONSHIP BETWEEN EDUCATION AND GROWTH
Rengin AK Yüzüncü Yıl Üniversitesi
Berna AK BİNGÜL Yüzüncü Yıl Üniversitesi

Session IB CREATIVITY & INNOVATION Doctorate Hall B

Chairman: Sabri Orman İstanbul Commerce University

THE EFFECTS OF E-BUSİNESS AND LIBERALIZATION ON THE NEW TURKISH ECONOMY
Imran The University of Erzincan

R&D EXPENDITURES AND ECONOMIC GROWTH
Majid SAMETİ Islamic Azad University
Homayoun RANJBAR Islamic Azad University
Shahzad ANOUSHEH Islamic Azad University

DETERMINANTS OF R&D INVESTMENT: A STUDY OF OECD COUNTRIES
Majid SAMETİ Islamic Azad University
Homayoun RANJBAR Islamic Azad University
Shahzad ANOUSHEH Islamic Azad University

CREATIVITY, INNOVATION, AND KNOWLEDGE MANAGEMENT WITHIN INTEGRATED INNOVATION MANAGEMENT
FRAMEWORK
Nader NADA Arab Academy for Science and Technology
Mohamed KHOLEIF Arab Academy for Science and Technology
Rasha ABOUEID Arab Academy for Science and Technology
Ahmed ELBADAWY Arab Academy for Science and Technology

TRANSPORT SUPPLY AND DEGREE OF MOBILITY EVALUATION IN ROMANIA - COMPARED TO SOME EUROPEAN
COUNTRIES
Neculita MIHAELA University of Galati
Daniela SARPE University of Galati
Neculita VALENTIN University of Galati

II. SESSIONS 15.30-16.00

Session IIA KNOWLEDGE SOCIETY & DEVELOPMENT Doctorate Hall A

Chairman: A. Cevat Acar İstanbul University

YAŞAM BOYU ÖĞRENME İLE BİLGİ VE İLETİŞİM TEKNOLOJİLERİ AÇISINDAN TÜRKİYE'NİN AVRUPA BİRLİĞİ'NDEKİ KONUMU - TURKEY'S POSITION IN THE EUROPEAN COMMUNITY IN TERMS OF LIFELONG LEARNING AND INFORMATION AND COMMUNICATION TECHNOLOGIES
Bahar BERBEROĞLU Anadolu Üniversitesi

TÜRKİYE KÜRESEL AĞA HAZIR MI? BİLGİ EKONOMİSİ İNDEKSİ, BEŞERİ KALKINMA İNDEKSİ VE AĞA HAZIRLIK İNDEKSİ GÖSTERGELERİ ÜZERİNE BİR DEĞERLENDİRME - IS TURKEY READY FOR GLOBAL NETWORK? A REVIEW ON THE KNOWLEDGE ECONOMY INDEX, THE HUMAN DEVELOPMENT INDEX AND THE NETWORKED READINESS INDEX
İbrahim G. YUMUŞAK Kocaeli Üniversitesi
Mahmut BİLEN Sakarya Üniversitesi

BİLGİ DEVRİMİ, İNTERNET VE ULUSLARARASI İLİŞKİLER: YENİ BİR ÇALIŞMA ALANI OLARAK SİBER-POLİTİKA - INFORMATION REVOLUTION, INTERNET AND INTERNATIONAL RELATIONS: CYBER-POLITICS AS A NEW FIELD OF STUDY
Pınar YILDIRIM

BİLGİ TOPLUMU OLMA YOLUNDA KENTSEL DEĞİŞİM VE BİLGİ KENTLERİ - URBAN CHANGE AND INFORMATION CITIES IN THE WAY OF BECOMING INFORMATION SOCIETY
Şafak KAYPAK Mustafa Kemal Üniversitesi

TÜRKİYE'DE BİLGİ TOPLUMUNA GEÇİŞ - MEVCUT DURUM VE GELECEK PERSPEKTİFLERİ - TRANSITION TO KNOWLEDGE SOCIETY IN TURKEY - CURRENT STATE AND FUTURE PERSPECTIVES
Yücel YILMAZ Marmara Üniversitesi

Session IIB E-COMMERCE & INTERNET Doctorate Hall B II. 15.30-16.00

Chairman: Gratiela Dana Boca-Gokkaya North University

CONTRIBUTION OF THE NEW ECONOMY TO THE PROFITABILITY OF TURKISH FIRMS: A SECTORAL ANALYSIS - YENİ EKONOMİNİN TÜRK ŞİRKETLERİNİN KARLILIKLARINA KATKISI: SEKTÖREL BİR ANALİZ
Arzdar KIRACI Başkent University
Murad TIRYAKIOĞLU Afyon Kocatepe University

THE ATTITUDE, THE BEHAVIOR AND THE TENDENCIES OF THE ROMANIAN CONSUMER OF THE INTERNET BANKING
Florina Oana Virlanuta University of Galati
Florin Marian Buhociu University of Galati
Lucean Mihalcea University of Galati

IMPACT OF E-COMMERCE ON AN ORGANISATION'S BUSINESS
Florina Oana Virlanuta University of Galati
Costel Nistor University of Galati

THE INTERNET AS ENVIRONMENT FOR COMMERCIAL TRANSACTIONS
Liliana Mihaela MOGA Dunarea de Jos University
Costel NISTOR Dunarea de Jos University

III SESSIONS 17.30-19.00

Session IIIA HUMAN CAPITAL & DETERMINANTS Doctorate Hall A

Chairman: Nuray Altuğ Marmara University

PERFORMANCE DETERMINATION MODEL OF HUMAN CAPITAL DEVELOPMENT FOR TAKAFUL INDUSTRY IN MALAYSIA
Mohamad bin Abdul HAMİD Universiti Kebangsaan Malaysia
Nik Mutasim bin Ab. RAHMAN
Noor Inayah binti YA'AKOB
Rubayah binti YAKOB

A UTILITY-BASED DEMAND MODEL FOR INFLUENZA VACCINE IN A HETEROGENEOUS POPULATION
Mohsen BAHRAMGİRİ Sharif University of Technology
Saman ESKANDARZADEH

EFFECTIVE FACTORS on HUMAN CAPITAL MIGRATION FLOWS (CASE STUDY: ASEAN +3 COUNTRIES) WITH EMPHASIS ON THE GOVERNMENT SIZE ROLE
Morteza SAMET Islamic Azad University
Homayoun RANJBAR Islamic Azad University
Sara GHOBADİ Islamic Azad University
Mina Najjar KHODABAKHSH Islamic Azad University

IMPACT OF EXPORTS ON ECONOMIC GROWTH: AN EMPIRICAL EVIDENCE FROM INDONESIA (1990-2009)
Muhammad AZAM Abdul Wali Khan University

THE EFFECT OF GENDER INEQUALITY IN EDUCATION ON HEALTH: EVIDENCE FROM TURKEY
Seyfettin ERDOĞAN Kocaeli Üniversitesi
Durmuş Çağrı YILDIRIM Kocaeli Üniversitesi
Özlem TOSUNER Kocaeli Üniversitesi

Session IIIB FINANCIAL CRISES Doctorate Hall B

Chairman: Arif Yavuz İstanbul University

FİNANSAL KRİZLERİN YAPAY SİNİR AĞI MODELİ İLE ÖNGÖRÜLEBİLİRLİĞİ: TÜRKİYE UYGULAMASI - PREDICTING FINANCIAL CRISIS WITH ARTIFICIAL NEURAL NETWORK MODEL: THE CASE OF TURKEY
Armağan TÜRK

YENİ FİNANSAL MİMARİ VE GELECEĞİ - NEW FINANCIAL ARCHITECTURE AND THE FUTURE
Muhsin KAR Çukurova Üniversitesi
Özlem ÖZTÜRK Çukurova Üniversitesi

EXCHANGE RATE FLUCTUATIONS OF THE NATIONAL CURRENCY IN THE CONTEXT OF ROMANIA'S EU ACCESSION
Neculita MIHAELA University of Galati
Sarpe DANIELA University of Galati
Maftעי Oprit CARMEN University of Galati

KÜRESEL EKONOMİK KRİZ VE BELİRLEYİCİLERİ ÜZERİNE BİR DEĞERLENDİRME - AN EVALUATION OF GLOBAL ECONOMIC CRISIS AND ITS REASONS
Recep TARI Kocaeli Üniversitesi
Cemil ERARSLAN Kırklareli Üniversitesi
Yüksel BAYRAKTAR

DÜNYADAKİ BELLİ BAŞLI FİNANSAL KRİZLER VE TÜRKİYE - THE WORLD'S BASIC FINANCIAL CRISIS AND TURKEY
Volkan ÖNGEL Beykent Üniversitesi

29 OCTOBER 2010 / FRIDAY

HALİC CONGRESS CENTER SÜTLÜCE İSTANBUL

KEYNOTE SPEECH Kağıthane Hall 09.00-09.30

Mehmet Tokat Hacettepe University
Sağlık ve Kalkınma / Health & Development

KEYNOTE SPEECH Ayvansaray Hall 09.00-09.30

Gerhard A. WÜHRER Johannes Kepler University
F. Zeynep BILGIN Marmara Üniversitesi
Elif KARAOSMANOĞLU İstanbul Teknik Üniversitesi

The Development and Transfer of Scholarly Marketing Thought in Turkey: A Scientometric Analysis of Master And Phd Theses 1980 – 2008 in an Emerging Market Country - Türkiye'de Akademik Pazarlama Düşüncesinin Gelişimi ve Yayımı: Yükselen Bir Pazarda 1980 – 2008 Yıllarında Yazılmış Yüksek Lisans ve Doktora Tezlerinin Scientometrik Analizi

Session IVA HEALTH SECTOR & MANAGEMENT Kağıthane Hall 09.30-11.00

Chairman: Hulya Talu İstanbul University

SAĞLIK ÇALIŞANLARININ ÖRGÜTSEL ADALET ALGILARININ KİŞİSEL ÖZELLİKLER AÇISINDAN İNCELENMESİ - ASSESSMENT OF PERCEPTION OF ORGANIZATIONAL JUSTICE OF HEALTH EMPLOYEES BY PERSONAL CHARACTERISTIC

Bayram ŞAHİN Hacettepe Üniversitesi
Serap TAŞKAYA Türkiye Sağlık Kurumu

HASTANE PERSONELİNDE ÖRGÜTSEL SİNİSİZM - ORGANIZATIONAL SYNICISM OF HOSPITAL PERSONNEL

Elif DİKMETAŞ Ondokuz Mayıs Üniversitesi
Mehmet TOP Hacettepe Üniversitesi
Serap DURUKAN Hacettepe Üniversitesi
Gülperme ERGİN
Vahit YİĞİT Gaziosmanpaşa Üniversitesi

HASTANELERDE YÖNETSEL SORUNLAR VE MOTİVASYON - Managerial Problems and Motivation in the Hospitals

Mahmut AKBOLAT Sakarya Üniversitesi
Oğuz IŞIK Sakarya Üniversitesi
Özgür UĞURLUOĞLU Hacettepe Üniversitesi

HASTANE İNSAN KAYNAKLARINDA DÖNÜŞÜMCÜ LİDERLİK, ÖRGÜTSEL BAĞLILIK, İŞ TATMİNİ VE ÖRGÜTSEL GÜVEN ETKİLEŞİMİ - RELATIONSHIPS AMONG TRANSFORMATIONAL LEADERSHIP, ORGANIZATIONAL COMMITMENT, JOB SATISFACTION, ORGANIZATIONAL TRUST OF HOSPITAL HUMAN RESOURCES

Menderes TARCAN Türkiye Cumhuriyeti Sağlık Bakanlığı
Mehmet TOP Hacettepe Üniversitesi
Sabahattin TEKİNGÜNDÜZ Türkiye Cumhuriyeti Sağlık Bakanlığı
Gamze TARCAN Hacettepe Üniversitesi

TIP ENDÜSTRİSİ, MODERNİTE VE SANAT: REMBRANDT'IN 'DR. TULP'UN ANATOMİ DERSİ' TABLOSU ÜZERİNE BİR TAHLİL - MEDICINE INDUSTRY, MODERNITY AND ART: AN ANALYSIS ON REMBRANDT'S 'ANATOMY LESSON OF DR. TULP' PORTRAIT

Serhat SOYŞEKERCİ Çanakkale Onsekiz Mart Üniversitesi

ÖRGÜTLERDE GÜVEN VE ADALETİN ÖRGÜTE BAĞLILIKLA İLİŞKİSİNİ BELİRLEMeye YÖNELİK KOCAELİ'NDEKİ 50 VE ÜZERİ YATAK KAPASİTELİ HASTANELERDE YAPILAN BİR ARAŞTIRMA - A RESEARCH AT HOSPITALS HAS 50 AND UP BEDS CAPACITY IN KOCAELI ABOUT INVESTIGATING RELATIONSHIPS AMONG TRUST, JUSTICE AND ORGANIZATIONAL COMMITMENT IN ORGANIZATIONS

Yunus TAŞ Kocaeli University
Ali Talip AKPINAR Kocaeli University

Session IVB E-COMMERCE & FINANCIAL MARKETS Avvansaray Hall 09.30-11.00

Chairman: Ahmet Gökçen İstanbul University

GELİŞEN EKONOMİLER VE ELEKTRONİK TİCARET ALTYAPISI: SURIYE ÖRNEĞİ - EMERGING ECONOMIES AND ELECTRONIC COMMERCE INFRASTRUCTURE: THE CASE OF SYRIA

Abdullatif ÇEVİKER Gaziantep Üniversitesi
H.Murat MUTLU Gaziantep Üniversitesi
Osman S. SESLİOKUYUCU Gaziantep Üniversitesi

E-FİNANSIN GELİŞMEKTE OLAN ÜLKELERDE FİNANSAL PİYASALAR ÜZERİNE ETKİLERİ - THE EFFECTS OF E-FINANCE ON EMERGING MARKETS

H. Işın DİZDARLAR Niğde Üniversitesi

TÜRKİYE İLE GÜNEY KORE'DE BİLİM VE TEKNOLOJİ POLİTİKALARININ KARŞILAŞTIRMASI - COMPARISON OF SCIENCE AND TECHNOLOGY POLICIES IN TURKEY AND SOUTH KOREA

Hüseyin AĞIR Kahramanmaraş Sütçü İmam Üniversitesi

YENİ EKONOMİ'DE TİCARET ANLAYIŞI: E-TİCARET VE KİTAPIX.COM - UNDERSTANDING OF COMMERCE IN NEW ECONOMY: E-COMMERCE AND KİTAPIX.COM

Nazan YELKİKALAN Çanakkale On Sekiz Mart Üniversitesi
Semih KAVAKLIOĞLU Çanakkale On Sekiz Mart Üniversitesi
Emel ALTIN Çanakkale On Sekiz Mart Üniversitesi

Session IVC ORGANIZATIONAL BEHAVIOUR & ETHICS Haliç Hall 09.30-11.00

Chairman: Veysel Bozkurt İstanbul University

THE MODERATING ROLE OF SOCIAL POWER BASES ON THE RELATIONSHIP BETWEEN PSYCHOLOGICAL EMPOWERMENT AND CREATIVITY

Hakan ERKÜTLÜ University of Adiyaman

Impact of Strategic Human Resource Management (SHRM) on Organizational Performance: A Study of Banking Sector of Pakistan

Khansa HAYAT Riphah International University
Mariam AFTAB Riphah International University
Khurram SHAHZAD Riphah International University

Emotional Intelligence: An Empirical Test among Malaysians

N.M.N. A RAHMAN Graduate School of Business National University of Malaysia
D.KHAIRUDDIN Graduate School of Business National University of Malaysia
J. MUHAMAD Graduate School of Business National University of Malaysia

Impact of Organizational Injustice and Job Satisfaction on Workplace Deviance, A Study Public Sector Organizations of Pakistan

Sajid BASHIR Mohammad Ali Jinnah University
Hamid Rafiq KHATTAK
Misbah NASIR
Ambreen BASHIR Mohammad Ali Jinnah University

Session VA HUMAN RESOURCES & LABOR RELATIONS Kağıthane Hall 11.30-13.00

Chairman: Ömer Aksu İstanbul University

Strategy, Process and Working Culture. A case study of Malaysian Small and Medium Enterprises Development (SMEs) Entrepreneurs

Ahmad Zahiruddin YAHYA University of Malaya
Mohd Said OTHMAN University of Malaya
Abdullah Sanusi OTHMAN National University Of Malaysia
Ishak Abdul RAHMAN National University Of Malaysia
Jumaat Abd MOEN National University Of Malaysia

OUTSOURCING OF HUMAN RESOURCES IN BULGARIA: TENDENCY AND PERSPECTIVES

Aleksandra PARASHKEVOVA Varna Free University

A QUALITY EVALUATION OF UNEMPLOYMENT A SOCIAL FAKE PROBLEM?

STUDY CASE: MARAMURES COUNTY
Gratiela Dana BOCA North University

ECONOMIC AND POLITICAL CONSTRAINTS AFFECTING SPECIALIST HUMAN RESOURCES IMMIGRATION

Morteza SAMETI Islamic Azad University Khorasgan Branch
Homayoun RANJBAR Islamic Azad University Khorasgan Branch
Sara GHOBADI Islamic Azad University Khorasgan Branch
Mina Najjar KHODABAKHSH Islamic Azad University Khorasgan Branch

Session VB HIGHER EDUCATION & E-GOVERNMENT Avvansaray Hall 11.30-13.00

Chairman: Mustafa Erkal İstanbul University

MESLEK YÜKSEKOKULU ÖĞRENCİLERİNİN E-DEVLETİ ALGILAYIŞLARININ İNCELENMESİ - THE RESEARCH OF E-GOVERNMENT PERCEPTIONS OF VOCATIONAL SCHOOL STUDENTS'

Abdullah NARALAN Atatürk Üniversitesi
Kemal KÜÇÜKERGÜLER Rize Üniversitesi
Salih Serkan KALELİ Ardahan Üniversitesi
Emine YILDIRIM Bayburt Üniversitesi

ÜNİVERSİTE ÖĞRENCİLERİNİN YASAL OLMAYAN KOPYALAMALAR İLE İLGİLİ DAVRANIŞLARI VE DÜŞÜNCELERİ - UNIVERSITY STUDENTS' BEHAVIORS AND OPINIONS ABOUT ILLEGAL COPYING

Abdullah NARALAN Atatürk Üniversitesi
Abdulkadir ÖZDEMİR Atatürk Üniversitesi

E-DEVLET UYGULAMALARI KONUSUNA KAMU YÖNETİMİ ÖĞRENCİLERİNİN BAKIŞI (GAZİOSMANPAŞA ÜNİVERSİTESİ KAMU YÖNETİMİ BÖLÜMÜ ÖĞRENCİLERİ ÜZERİNDE BİR UYGULAMA) - PUBLIC ADMINISTRATION STUDENTS' VIEW FROM E-GOVERNMENT PRACTICES (GAZİOSMANPAŞA UNIVERSITY DEPARTMENT OF PUBLIC ADMINISTRATION STUDENTS ON AN APPLICATION)

Ahmet GÜVEN Gaziosmanpaşa Üniversitesi
Yavuz ACUNGİL Gaziosmanpaşa Üniversitesi
Ümit ŞİMŞEK Gaziosmanpaşa Üniversitesi

İSTANBUL'DAKİ BİLGİ EVLERİNİN SOSYAL İÇERME BOYUTU
AÇISINDAN DEĞERLENDİRİLMESİ - THE EVALUATION OF THE KNOWLEDGE HOUSES IN İSTANBUL IN TERMS OF SOCIAL INCLUSION

Yrd. Doç. Dr. Ersin KAVI Yalova Üniversitesi
Yrd. Doç. Dr. Orhan KOÇ AK Yalova Üniversitesi

MESLEK YÜKSEK OKULLARINDAKİ GİRİŞİMCİLİK DERSİ İLE İLGİLİ BİR DEĞERLENDİRME - AN EVALUATION OF ENTREPRENEURSHIP COURSES IN VOCATIONAL SCHOLLS

Salim ŞENGEL Anadolu Üniversitesi

Session VC LABOR RELATIONS Halic Hall 11.30-13.00

Chairman: Süleyman Özdemir İstanbul University

BİLGİ TOPLUMUYLA ÇALIŞMA İLİŞKİLERİNDEKİ DÖNÜŞÜME BAĞLI OLARAK ESNEKLİĞİN İŞ HUKUKU ÜZERİNDEKİ ETKİSİ - THE EFFECTS OF THE FLEXIBILITY ON LABOUR LAW DEPENDING ON THE INFORMATION SOCIETY AND TRANSFORMATION OF WORKING RELATIONS

Dilek BAYBORA Anadolu Üniversitesi

KIRGIZ VE TÜRK ÜNİVERSİTE ÖĞRENCİLERİNİN ÇALIŞMA ETİĞİ VE HEDONİZM İNANÇLARI ARAŞTIRMASI - A RESEARCH ABOUT WORK ETHIC AND HEDONISM BELIEFS AMONG TURKISH AND KYRGYZ UNIVERSITY STUDENTS

Mehmet Ferhat ÖZBEK Gümüşhane Üniversitesi
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AVRUPA BİRLİĞİ VE TÜRKİYE'DE BİLGİ SEKTÖRÜNÜN İSTİHDAMA KATKISI - THE CONTRIBUTION OF THE INFORMATION SECTOR TO THE EMPLOYMENT IN THE EUROPEAN UNION AND IN TURKEY

Hayriye ATİK Erciyes Üniversitesi
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KÜRESELLEŞME SÜRECİNDE İŞGÜCÜ PİYASASINDA DEĞİŞİM - TRANSFORMATION OF THE LABOUR MARKET IN THE WAKE OF GLOBALISATION

Matlap MAHMUDOV Azerbaycan Milli İlimler Akademisi
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ÇALIŞMA İLİŞKİLERİNİN DEĞİŞMEYEN DOĞASI: ÇAĞRI MERKEZLERİNİN "AÇIK-MAVİ YAKALI" ÇALIŞANLARI ÜZERİNE NİTEL BİR İNCELEME

Şafak TARTANOĞLU Uludağ Üniversitesi

Session VIA HUMAN RESOURCES in HEALTH SECTOR Kağıthane Hall 14.00-15.15

Chairman: Nurullah Genç İstanbul Chamber University

HASTANE YÖNETCİLERİNİN ALGILADIKLARI LİDERLİK
DAVRANIŞLARI ÜZERİNE İSTANBUL'DAN BİR ALAN ARAŞTIRMASI - A FIELD STUDY ON PERCEIVED LEADERSHIP BEHAVIORS OF HOSPITAL MANAGERS FROM İSTANBUL

Burhanettin UYSAL Fatih Üniversitesi
Ekrem TATOĞLU Bahçeşehir Üniversitesi
Mehmet TOP Hacettepe Üniversitesi
Ömer GİDER Kocaeli Üniversitesi
Mehmet YORULMAZ

HASTANALARDE İNSAN KAYNAKLARINDA KİŞİLİK ÖZELLİKLERİ,
LİDER-ÜYE ETKİLEŞİMİ VE TÜKENMİŞLİK - PERSONALITY TRAITS, LEADER-MEMBER EXCHANGE, AND EXHAUSTION OF HUMAN RESOURCES AT HOSPITALS

Elif DİKMETAŞ Ondokuz Mayıs Üniversitesi
Mehmet TOP Hacettepe Üniversitesi
Gülperme ERGİN
Serap DURUKAN Hacettepe Üniversitesi
Vahit YİĞİT Gaziosmanpaşa Üniversitesi

HEKİM VE HEMŞİRELERİN PSİKOLOJİK SÖZLEŞME ALGILARININ KARŞILAŞTIRMASI - THE COMPARISON OF PSYCHOLOGICAL CONTRACT PERCEPTION OF PHYSICIANS AND NURSES

Necmettin CİHANGİROĞLU Gülhane Askeri Tıp Akademisi
Bayram ŞAHİN Hacettepe Üniversitesi

AİLE HEKİMLERİNİN STRATEJİK LİDERLİK ÖZELLİKLERİNİN DEĞERLENDİRİLMESİ - ASSESMENT OF STRATEGIC LEADERSHIP ACTIONS OF FAMILY PHYSICIANS

Özgür UĞURLUOĞLU Hacettepe Üniversitesi
Yusuf ÇELİK Hacettepe Üniversitesi
Mahmut AKBOLAT Sakarya Üniversitesi
Oğuz IŞIK Sakarya Üniversitesi

HASTANE SEKTÖRÜNDE ÖRGÜTSEL VATANDAŞLIK DAVRANIŞI: T.C. SAĞLIK BAKANLIĞI ATATÜRK GÖĞÜS
HASTALIKLARI VE GÖĞÜS CERRAHİSİ EĞİTİM VE ARAŞTIRMA HASTANESİ ÖRNEĞİ - ORGANİZASYONEL CİTIZENSHIP
BEHAVİOR AT HOSPITAL SECTOR: THE EXAMPLE OF ATATÜRK BREAST DISEASES AND BREAST SURGERY TRAINING
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Tolga ŞENER Hacettepe Üniversitesi
Dilaver TENGİLİMOĞLU Gazi Üniversitesi
Mehmet TOP Hacettepe Üniversitesi
Çağdaş E. AKYÜREK Hacettepe Üniversitesi

Session VIB E-GOVERNMENT Avvansaray Hall 14.00-15.15

Chairman: Pinar Akkoyunlu İstanbul University

EFFECT OF SETTING UP E-GOVERNMENT IN IMPROVEMENT OF ORGANIZATIONS' QUALITATIVE PERFORMANCE(CASE
STUDY)

Farzam CHAKHERLOUY Tabriz Business Training Center
Roshanak Khajehamirlou ANVIGH University of Tehran,
Amirmehdi DOKHANCHI Islamic Azad University

A NEW MODEL FOR E- GOVERNMENT READINESS ASSESSMENT IN TEHRAN MUNICIPALITY

Gholamali MONTAZER Tarbiat Modares University
Sara Sadat TAHAMI Qom University

DIGITAL ID PROVIDERS AND OPENID SERVICE AS A SECURITY SOLUTION FOR EGOVERNMENT

Moga Liliana MIHAELA University of Galati
Moga GEORGE
Teodorescu CONSTANTIN
Oprit Maftai CRISTIAN

GOOD GOVERNANCE AND KNOWLEDGE MANAGEMENT, GOVERNMENT OPERATION

Seyed Ahmad VAEZI DPM
Seyed Kamal VAEZI

STUDYING THE CULTURAL REQUIREMENTS OF WORKING ENVIRONMENT TO ESTABLISH E-GOVERNMENT IN PUBLIC
ORGANIZATIONS (CASE STUDY)

Soleyman IRANZADEH Islamic Azad university
Farzam CHAKHERLOUY Tabriz Business Training Center

Session VIC HEALTH EXPENDITURES Halic Hall 14.00-15.15

Chairman: S. Ateş Oktar İstanbul University

TÜRKİYE'DE SAĞLIK HARCAMALARINI ARTIRAN FAKTÖRLER - FACTORS THAT INCREASE HEALTH SPENDING IN
TURKEY

Ahmet Burçin YERELİ Hacettepe Üniversitesi
İsmail KOBAL SGK
Altuğ Murat KÖKTAŞ Ankara Üniversitesi

TÜRKİYE'DE HANEHALKI SAĞLIK HARCAMALARI ANALİZİ - THE ANALYSIS OF HOUSEHOLD HEALTH EXPENDITURES
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Altuğ Murat KÖKTAŞ Ankara Üniversitesi
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Şükrü Anıl TOYGAR Selçuk Üniversitesi

TÜRKİYE'DE SAĞLIK HİZMETLERİNİN FİNANSMANINDA CEPTEN SAĞLIK HARCAMALARININ ROLÜ - THE ROLE OF OUT
OF POCKET HEALTH EXPENDITURES IN HEALTH CARE FINANCING IN TURKEY

Asuman ÇUKUR Muğla Üniversitesi
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TÜRKİYE SAĞLIK BİLGİ SİSTEMLERİNİN ANALİZİ - ANALAYSİS OF TURKEY HEALTH INFORMATION SYSTEMS

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HASTANELERDE BİLGİ SİSTEMLERİNİN YÖNETİM FONKSİYONLARINA KATKISI - THE CONTRIBUTION OF HOSPITAL
INFORMATION SYSTEMS ON MANAGEMENT FUNCTIONS

Tuncay KÖSE Hacettepe Üniversitesi

Session VIIA COMPETITION & REGULATIONS Kağıthane Hall 15.30-16.30

Chairman: Yusuf Tuna İstanbul Chamber University

BİLGİ ÇAĞINDA REKABET ÜSTÜNLÜĞÜ - COMPETITIVE ADVANTAGE IN THE INFORMATION AGE

Cem IŞIK Atatürk Üniversitesi

TÜRKİYE'DE REKABET POLİTİKASI VE REGÜLASYON İLİŞKİSİ: ELEŞTİREL BİR DEĞERLENDİRME - THE RELATIONSHIP
BETWEEN COMPETITION POLICY AND REGULATION IN TURKEY: A CRITICAL EVALUATION

Fuat OĞUZ Başkent Üniversitesi

İSTANBULUN ULUSLARARASI FİNANS MERKEZLERİ İLE REKABET DÜZEYİNİN SAPTANMASINA YÖNELİK BİR ÇALIŞMA
- A STUDY ON FIXING COMPETITIVE LEVEL OF İSTANBUL WITH INTERNATIONAL FINANCIAL CENTRES

Hüseyin YILMAZ Bilecik Üniversitesi

BİLGİNİN ÜRETİLMESİ İLE YÖNETİLMESİNİN REKABET KOŞULLARI ÜZERİNDEKİ ETKİSİ - THE EFFECT OF PRODUCING
AND MANAGING INFORMATION ON THE CONDITIONS OF COMPETITION

Osman ÖZSOY Fatih Üniversitesi

Session VIIB SOCIAL POLICY & LABOR MARKET Avvansaray Hall 15.30-16.30

Chairman: Coşkun Çakır İstanbul Şehir University

A RADIOGRAFİYİ ARKASINDA - EFFECTS AND CAUSES AMONG QUALITY LABOR MARKET

Boca GRATIELA North University Baia Mare
Boca Adrian VALERIU North University Baia Mare

PREJUDICE AGAINST THE LABOR UNION AND UNION MEMBERSHIP
Eul-Teo LEE Kunsan National University
Tuncay GÜLOĞLU Yalova University

THE MOVEMENT OF TURKISH LABOUR IN THE EUROPEAN UNION: THE SUCCESS AND THE NATURE OF
HARMONIZATION PROCESS
Gönül OĞUZ The University of Reading

DEVELOPMENT OF INTERCULTURAL COMPETENCIES BY STUDENT MOBILITY
Vilmante KUMPIKAITTE Kaunas University of Technology
Keštutis DUOBA Kaunas University of Technology

Session VIIC ORGANIZATIONAL BEHAVIOUR & MOBBING Halic Hall 15.30-16.30
Chairman: Erdal Tekarslan İstanbul University

GENÇ DOKTORLARIN MOBBING (YILDIRMA) MAĞDURİYETİNİN DEĞERLENDİRİLMESİ - ASSESSMENT OF JUNIOR
PHYSICIANS EXPOSURE TO MOBBING BEHAVIORS
Bayram ŞAHİN Hacettepe Üniversitesi
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HİZMET SEKTÖRÜNDE YILDIRMA ALGISININ SONUÇLARINA İLİŞKİN BİR ARAŞTIRMA - A STUDY ON THE RESULTS OF
MOBBING PERCEPTION IN THE SERVICE INDUSTRY
Ufuk KAYA
Umut AVCI Muğla Üniversitesi

ÖRGÜTSEL VATANDAŞLIK DAVRANIŞLARININ (ÖVD) İŞTEN AYRILMA NİYETİ ÜZERİNE ETKİSİNİN İNCELENMESİ
Ünsal SİĞRİ Kara Harp Okulu
Ahmet ÇIRA Kara Harp Okulu

ÖRGÜT İÇİ BİLGİ PAYLAŞIMI İLE ÖRGÜTSEL VATANDAŞLIK DAVRANIŞI ARASINDAKİ ETKİLEŞİMLER - INTERACTIONS
BETWEEN ORGANIZATIONAL KNOWLEDGE SHARING AND ORGANIZATIONAL CITIZENSHIP BEHAVIOR
Yavuz DEMİREL Aksaray Üniversitesi
Zeliha SEÇKİN Aksaray Üniversitesi
M. Faruk ÖZÇINAR Aksaray Üniversitesi

30 OCTOBER 2010 / SATURDAY
HALİC CONGRESS CENTER SÜTLÜCE İSTANBUL

KEYNOTE SPEECH Kağıthane Hall 09.00-09.30
Turan Yay Yıldız Technical University
Küreselleşmenin Politik İktisadı / Political Economy of Globalization

KEYNOTE SPEECH Ayvansaray Hall 09.00-09.30
Prof.Dr. Nader Nada Fatih University
Innovation Gateway: A New Horizon for the Turkish Nation

Session VIIIA PRODUCTION MANAGEMENT Kağıthane Hall 09.30-11.00
Chairman: Carlos Antonio De ROCCHI Universidade Federal do Rio Grande do Sul

7S & TPM - TOTAL PRODUCTIVE MAINTENANCE
Gratiela Dana BOCA North University Baia Mare
Hasan GÖKKAYA Karabuk University

6 σ - A CULTURE FOR CONTINUOUS MANAGEMENT IMPROVEMENT
Gratiela BOCA North University Baia Mare
Hasan GÖKKAYA Karabuk University
Adrian Valeriu BOCA North University Baia Mare

SERVICE OPERATIONS FLEXIBILITY: ANTECEDENTS AND IMPACTS
F. IDRIS National University of Malaysia
M. E. Mat HASSAN National University of Malaysia
N. M. N. A RAHMAN National University of Malaysia
M.R.A. HAMİD Universiti Malaysia Pahang

DETERMINANTS OF DOMESTIC INVESTMENT IN THE LIBYAN PRIVATE MANUFACTURING SECTOR
Naser TAWIRI University of Gloucestershire
Marin MARINOV University of Gloucestershire

Session VIIIB HEALTH SECTOR & ICT Ayvansaray Hall 09.30-11.00
Chairman: Ali Akdemir Canakkale Onsekiz Mart University

YENİ KURULAN ÜNİVERSİTELERDE PAYDAŞ ALGILAMASINA YÖNELİK BİR ARAŞTIRMA: KİLİS 7 ARALIK ÜNİVERSİTESİ
ÖRNEĞİ
Abdullah SOYSAL Aralık Üniversitesi
Mehmet ÖZÇALICI Aralık Üniversitesi
Sedat ALICI Kahramanmaraş Sütçü İmam Üniversitesi

ABD YÜKSEKÖĞRETİMİNDE İNTERNETE DAYALI EĞİTİM: KAMU SEKTÖRÜNDE LİDERLİK PROGRAMI ÖRNEĞİ -
ONLINE EDUCATION IN THE U.S. A. HIGHER EDUCATION: CASE OF LEADERSHIP IN THE PUBLIC SECTOR PROGRAM
Ali Osman ÖZTÜRK North Carolina State University

HACETTEPE ÜNİVERSİTESİ HASTANELERİNDE ÇALIŞAN İŞÇİLERİN SAĞLIK VE GÜVENLİK DURUMLARININ YÖNETSEL AÇIDAN YANSIMALARI - THE REFLECTIONS OF HEALTH AND SECURITY SITUATIONS OF THE WORKERS WORKING AT

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Çağdaş Erkan AKYÜREK Hacettepe Üniversitesi
Şükrü Anıl TOYGAR Selçuk Üniversitesi
Hüseyin ERİŞ Hacettepe Üniversitesi
Mehmet TOP Hacettepe Üniversitesi

HEMŞİRELERİN ELEKTRONİK TIBBİ KAYITLARA İLİŞKİN GÖRÜŞLERİ: KULLANIM, KALİTE VE KULLANICI TATMİNİ - NURSES' VIEWS ON ELECTRONIC MEDICAL RECORDS: THE USE, QUALITY AND USER SATISFACTION

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TÜRKİYE'DEKİ HİZMET SEKTÖRÜNDE BİLGİ İLETİŞİMİ: UZAKTAN SAĞLIK, DESTEK VE EĞİTİMDE SAHA/VAKA ÇALIŞMALARI - INFORMATION AND COMMUNICATION TECHNOLOGY (ICT) USE IN TURKISH SERVICE SECTORS AND LONG DISTANCE HEALTH CARE PRACTICES

Tuna USLU Marmara Üniversitesi
E. Meltem ÇAM Anadolu Health Center

Session VIII SOCIAL MOVEMENTS & IT Halic Hall 09.30-11.00

Chairman: Toktamış Ateş İstanbul University

İNTERNET'TE SOSYALLEŞMEK ve SOSYAL MÜHENDİSLİK ÖRNEKLERİ - SOCIALIZATION OVER INTERNET
Bilge KARAMEHMET Marmara Üniversitesi

BİLİŞİMİN SİYASAL RİSKLERİ - POLITICAL RISKS AND IMPACTS OF ICT
Burak GÜMÜŞ Trakya Üniversitesi

ÜNİVERSİTELERDE KRİZ İLETİŞİMİ: WEB SAYFALARI ÜZERİNDEN BİR ANALİZ - CRISIS COMMUNICATION IN UNIVERSITIES: A ANALYSIS ON WEB PAGES

Canan MADRAN Çukurova Üniversitesi
Dilek PENPECE Çağ Üniversitesi

REKLAM ORTAMI OLARAK SOSYAL PAYLAŞIM SİTELERİ VE BİR ARAŞTIRMA - SOCIAL NETWORKING SITES AS A ADVERTISING ENVIRONMENTS AND A RESEARCH

Şenol HACİEFENDİOĞLU Kocaeli Üniversitesi

BİLGİ ÇAĞINDA DEĞİŞEN SOSYAL HAREKETLER: SANAL EYLEMLER

Yılmaz BİNGÖL Kocaeli Üniversitesi
Nihal TANRIVER Kocaeli Üniversitesi

Session VIIID NEW ORGANIZATIONAL FORMS Lale Hall 09.30-11.00

Chairman: Nihat Erdoğan Kocaeli University

ANALYZE OF INTERRELATION BETWEEN KNOWLEDGE MANAGEMENT AND ORGANIZATIONAL STRUCTURE OF ORGANIZATION Ludmila MLÁDKOVÁ University of Economics

STRATEGIC PARTNERSHIPS, NETWORKS AND VIRTUAL ORGANIZATIONS IN THE FORM OF DRIVING COMPETITIVENESS OF CROATIAN SMALL AND MEDIUM ENTERPRISES

Marko KOLAKOVIĆ University of Zagreb
Bojan Morić MILOVANOVIĆ University of Zagreb

THE LINK BETWEEN COMPETITIVE PRIORITIES OF THE FIRM, CULTURAL CHARACTERISTICS OF ITS TOP MANAGERS AND INNOVATION PERFORMANCE: AN EMPIRICAL STUDY IN TURKEY - FİRMALARIN ÜST DÜZEY YÖNETİCİLERİN KÜLTÜREL ÖZELLİKLERİ VE REKABETÇİ ÖNCELİKLERİ İLE İNOVASYON PERFORMANSI ARASINDAKİ İLİŞKİ:

TÜRKİYE'DE BİR ALAN ÇALIŞMASI
Salih YEŞİL Kahramanmaraş Sütçü İmam Üniversitesi
Arif Selim EREN Kahramanmaraş Sütçü İmam Üniversitesi

Session IXA ORGANIZATIONAL BEHAVIOUR Kağıthane Hall 11.30-13.00

Chairman: Mustafa Aykaç Kırklareli University

AKADEMİSYENLERİN DUYGUSAL ZEKA YETERLİLİKLERİNİN İŞ TATMİNİ ETKİSİNİN ANALİZİ: KOCAELİ ÜNİVERSİTESİ ÖRNEĞİ - ANALYSIS OF THE EFFECT OF EMOTIONAL INTELLIGENCE COMPETENCIES OF ACADEMICIANS ON JOB SATISFACTION:KOCAELI UNIVERSITY SAMPLE

Gönül KONAKAY Kocaeli Üniversitesi

YÖNETİM VE ORGANİZASYON ANABİLİM DALI ÜYELERİNCE ÜRETİLEN AKADEMİK BİLGİLERİN ÜNİVERSİTELERİN WEB SAYFALARINDA PAYLAŞIMI ANALİZİ - THE ANALYSIS OF THE SHARING OF ACADEMIC ARTICLES BY THE ACADEMIC STAFF OF THE DEPARTMENT OF MANAGEMENT AND ORGANIZATION IN THE WEP PAGES OF THE UNIVERSITIES.

Kemal DEMİR Yalova Üniversitesi

İŞ YERİNDE STRES KAYNAKLARI: HEMŞİRELER ÜZERİNE BİR ÇALIŞMA - SOURCES OF STRESS IN WORKPLACES: A STUDY ON NURSES

Mahmut AKBOLAT Sakarya Üniversitesi
Oğuz İŞİK Sakarya Üniversitesi

BİLGİ TOPLUMU ULUSLARARASI İŞLETMELERİNDE KÜLTÜREL ZEKÂ VE İŞ TATMİNİ, ÇATIŞMA VE PERFORMANS ÜZERİNE ETKİLERİ - CULTURAL INTELLIGENCE AND ITS EFFECT ON WORK SATISFACTION, CONFLICT AND PERFORMANCE WITHIN INTERNATIONAL COMPANIES IN KNOWLEDGE SOCIETY

Salih YEŞİL Kahramanmaraş Sütçü İmam Üniversitesi
İbrahim AKBEN Gazikent Üniversitesi

İŞ BAŞARIMINI ETKİLEYEN ÖRGÜTSEL STRES KAYNAKLARI VE ARAŞTIRMA GÖREVLİLERİ ÜZERİNE BİR ARAŞTIRMA - SOURCES OF ORGANIZATIONAL STRESS THAT AFFECT JOB PERFORMANCE: A STUDY ON RESEARCH ASSISTANTS

Session IXB TRANSPORTATION & TECHNOLOGY Avvansarav Hall 11.30-13.00

Chairman: Nurettin Abut Kocaeli University

KARAYOLU VE DEMİRYOLU ULAŞTIRMA SİSTEMLERİNİN KAZA MALİYETLERİ - ACCIDENT COSTS OF HIGYWAY AND RAILROAD TRANSPORTAION SYSTEMS

Ali KABASAKAL Sakarya Üniversitesi
Ali Osman SOLAK Bolu Ulaştırma Bölge Müdürlüğü

HİDROJEN EKONOMİSİNE DOĞRU "TÜRKİYE İÇİN HİDROJENLİ DEMİRYOLU TAŞIMACILIĞI OLANAĞI" - TOWARDS HYDROGEN ECONOMY "HYDRAIL OPPORTUNITY IN TURKEY"

Erhan ATAY Trakya Üniversitesi

İHRACAT PERFORMANSI ÜZERİNE PAZAR, ÖĞRENME VE TEKNOLOJİ ORYANTASYONLARININ ETKİLERİ - THE IMPACT OF MARKET, TECHNOLOGY, AND LEARNING ORIENTATION ON EXPORT PERFORMANCE

H.Murat MUTLU Gaziantep Üniversitesi
Abdüllatif ÇEVİKER Gaziantep Üniversitesi
Osman S. SESLİOKUYUCU Gaziantep Üniversitesi

MALATYA İLİ HANE HALKININ BİLGİ TEKNOLOJİSİ KULLANIM ORANI VE YAŞAM KOŞULLARININ BELİRLENMESİNE YÖNELİK BİR ARAŞTIRMA - A RESEARCH INTO THE DETERMINATION OF COMPUTER TECHNOLOGY USAGE RATIO AND LIVING CONDITIONS OF THE HOUSEHOLD IN MALATYA REGION

Sait PATİR İnönü Üniversitesi
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Abdülvahap BAYDAŞ Bingöl Üniversitesi
N.Murat YAĞMURLU İnönü Üniversitesi

Session IXC KNOWLEDGE SOCIETY & POLITICAL ISSUES Halic Hall 11.30-13.00

Chairman: Ahmet Kala İstanbul University

KÜRESELLEŞME OLGUSU VE BİLGİ TOPLUMUNUN GELİŞME DİNAMİKLERİNİN TÜRKİYE ÜZERİNDEKİ OLASI ETKİLERİ - GLOBALIZATION AND THE CASE OF INFORMATION SOCIETY DEVELOPMENT DYNAMICS OF POSSIBLE EFFECTS ON TURKEY

Ethem Soner ÇELİKKOL Kocaeli Üniversitesi
Sema Yılmaz GENÇ Kocaeli Üniversitesi
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KÜRESEL SİSTEMDE BİLGİNİN TOPLUMSALLAŞMA SÜRECİ VE SOSYOEKONOMİK DEĞİŞİM PARADOKSU - INFORMATION SOCIETY PROCESS AND SOCIOECONOMIC CHANGE PARADOX IN THE GLOBAL SYSTEMS

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LOCKE VE HUME'UN EPİSTEMOLOJİSİ VE BEŞERİ OLANIN AMPİRİK İZAHİ - LOCKE AND HUME'S EPISTEMOLOGY AND EMPIRICAL EXPLANATION OF HUMANITY

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Yılmaz BİNGÖL Kocaeli Üniversitesi
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KİMLİK TARTIŞMALARI IŞIĞINDA TÜRKİYE'DE KÜRTLER VE ARAPLAR - KURDS AND ARABS IN TURKEY THROUGH THE LENS OF IDENTITY DEBATE

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Nureddin NEBATİ Kocaeli Üniversitesi

Session IXD ORGANIZATIONAL BEHAVIOUR II Lale Hall 11.30-13.00

Chairman: Vilmante Kumpiakaitte Kaunas Technology University

THE INFLUENCE OF ALTRUISM, SELF EFFICACY AND TRUST ON KNOWLEDGE SHARING

Eugene Okyere-KWAKYE Universiti Teknologi Malaysia
Khalil Md NOR, Seyyedali ZIAEI

IS MENTORING AN ADVANCED DRIVING TECHNIQUES TRAINING? - MENTORING BİR İLERİ SÜRÜCÜLÜK TEKNİKLERİ EĞİTİMİ MİDİR?

Fatih ASLANER Marmara University
Uğur YOZGAT Marmara University

INTERPERSONAL FACTORS AND TENDENCIES TO KNOWLEDGE SHARING AMONG STUDENTS: A CASE OF PUNJAB UNIVERSITY

Muhammad Khyzer Bin DOST University of the Punjab, Muhammad Asim KHAN, Zulfiqar AHMAD, Zafar AHMAD, Muhammad Musarrat NAWAZ, Ishfaq AHMED, Ahmed UMSAN, Naveed AHMED

ENHANCING QUALITY OF WORKLIFE THROUGH TECHNO-MOTIVATIONAL CULTURE

R.Kishore SAXENA Bundelkhand University Jhansi
Manoj Kumar KUSHWAHA, Kamal BHATIA, Ila SAXENA

THE INFLUENCE OF ORGANIZATIONAL CULTURE ON KNOWLEDGE SHARING

Tan Soon PIN Universiti Teknologi Malaysia
Seyyedali ZIAEI, Khalil Md NOR, Eugene Okyere-KWAKYE

Session XA KNOWLEDGE MANAGEMENT Kağıthane Hall 14.00-15.30

Chairman: Ömer Torlak Eskişehir Osmangazi University

İŞ ETİĞİNİN KURUMSALLAŞMASINDA ÖRGÜT KÜLTÜRÜNÜN ETKİSİ - THE EFFECT OF ORGANIZATIONAL CULTURE ON INSTITUTIONALIZATION OF BUSINESS ETHICS
Gülçin TAŞKIRAN Marmara Üniversitesi

ÖRGÜT KÜLTÜRÜ BİLGİ YÖNETİMİ UYGULAMALARINI NASIL ETKİLER?: BİR KAMU HASTANESİ ÖRNEĞİ - HOW DOES ORGANIZATION CULTURE EFFECT KNOWLEDGE MANAGEMENT PRACTICES?: A CASE OF STATE HOSPITAL
Mehmet Ali KÖSEOĞLU Çankırı Karatekin Üniversitesi
Saffet OCAK Marmara Üniversitesi

KURUMLARDAKİ YAPISAL GÜÇLENDİRME, BİLGİ YÖNETİMİ VE AKREDİTASYON STANDARTLARININ PSİKOLOJİK GÜÇLENME VE TUTUMLAR ARACILIĞIYLA ÇALIŞAN PERFORMANSINA ETKİLERİNİN İNCELENMESİ - THE MEDIATING EFFECT OF PSYCHOLOGICAL EMPOWERMENT AND POSITIVE ORGANIZATIONAL BEHAVİORS BETWEEN ORGANIZATIONAL ACCREDITATION STANDARDS AND INDIVIDUAL PERFORMANCE
Tuna USLU Marmara Üniversitesi
Ceyda AYDOĞDU Yeditepe Üniversitesi
Zennure GÜNDOĞDU ŞANLI Marmara Üniversitesi
E. Meltem ÇAM.

BİLGİ EKONOMİSİ VE YÖNETİMİNDE YENİ BİR ARAŞTIRMA SAHASI: NÖROBİLİMSEL KARAR VERME ÇALIŞMALARININ İŞLETME, ETİK VE BİLİŞSEL ERGONOMİYE ETKİSİ - NEUROSCIENTIFIC RESEARCHES OF REASONING AND DECISION MAKING AND THE EFFECTS ON BUSINESS, ETHICS AND COGNITIVE ERGONOMICS
Tuna USLU Marmara Üniversitesi

ALGILANAN ÖRGÜTSEL DESTEĞİN ÖRGÜTSEL ÖĞRENME İLE OLAN İLİŞKİSİ
Veli DURMUŞ Hacettepe Üniversitesi
Bayram ŞAHİN Hacettepe Üniversitesi

Session XB ECONOMIC POLICY Ayvansaray Hall 14.00-15.30

Chairman: Berrak Kurtuluş The Council of Higher Education

MENKUL KIYMET BORSALARI ARASINDAKİ İLİŞKİNİN VEKTÖR OTOREGRESSİF (VAR) MODELİ İLE ANALİZİ: İMKB ÖRNEĞİ - THE ANALYSIS OF THE RELATIONSHIP BETWEEN STOCK EXCHANGE MARKETS WITH VECTOR, Cemil SÜSLÜ/AUTOREGRESSIVE MODEL (VAR): THE CASE OF ISE
Hakan ALTIN Ankara Üniversitesi
Cemil SÜSLÜ Ankara Üniversitesi

TÜRKİYE'DE YOKSULLUK TUZAĞININ POLİTİK BELİRLEYİCİLERİ - POLITICAL DETERMINANTS OF POVERTY TRAP IN TURKEY
Mahmut BİLEN Sakarya Üniversitesi
Mustafa ÇALIŞIR Sakarya Üniversitesi

KNOWLEDGE SOCIETIES IMPLEMENTATION AND INNOVATION POLICIES
Seyed Kamal VAEZI Ministry of Science Research and Technology

AŞİMETRİK MERKEZ BANKASI TERCİHLERİ ALTINDA YENİ BİR ENFLASYON YANLILIĞI MODELİ - A NEW INFLATION BIAS MODEL UNDER ASSYMETRIC CENTRAL BANK PREFERENCES
Turan YAY Yıldız Teknik Üniversitesi
Ertuğrul Üstün GEYİK Yıldız Teknik Üniversitesi

Session XC LOCAL GOVERNMENT & ICT Halic Hall 14.00-15.30

Chairman: Osman Özsoy Fatih University

YEREL VE ULUSAL DÜZEYDE SİYASETE VE YÖNETİME KATILIM SORUNSALININ ANALİZİ: TÜRKİYE ÖRNEĞİ - THE ANALYSIS OF THE ISSUE OF PARTICIPATING IN POLITICS AND ADMINISTRATION ON LOCAL AND NATIONAL LEVEL: THE TURKISH CASE
Bekir PARLAK Uludağ Üniversitesi

YEREL YÖNETİMLERDE BİLGİ SİSTEMLERİ VE TEKNOLOJİLERİ:
İSTANBUL ÖRNEĞİ - INFORMATION SYSTEMS AND TECHNOLOGIES IN LOCAL ADMINISTRATIONS: CASE OF İSTANBUL
Cem SAATÇIOĞLU İstanbul Üniversitesi

TÜRKİYE'DEKİ GECEKONDU BÖLGELERİNİN EKONOMİK BÜTÜNLEŞME SÜREÇLERİNDE MEKAN FAKTÖRÜ - THE SPACE FACTOR IN THE PROCESS OF ECONOMIC INTEGRATION OF GECEKONDU AREAS IN TURKEY
İhsan ÇETİN Çukurova Üniversitesi

AVRUPA BİRLİĞİ'NE UYUM SÜRECİNDE TÜRK YARGI SİSTEMİNDEKİ YÜKSEK YARGI ORGANLARININ AVRUPA STANDARTLARI BAKIMINDAN ROLLERİNİN GÜÇLENDİRİLMESİ ÇALIŞMALARININ DEĞERLENDİRİLMESİ - EUROPEAN UNION COMPLIANCE PROCESS OF TURKISH JUDICIAL SYSTEM ROLE TERMS OF THE HIGHER JUDICIAL ORGANS OF THE EUROPEAN STANDARD OPERATING EVALUATION OF STRENGTHENING
İsmail SEVİNÇ Selçuk Üniversitesi

E-DÖNÜŞÜM SÜRECİNDE E-DEVLET YAPILANMASI VE ANTAKYA BELEDİYESİNE YANSIMASI - E-GOVERNMENT CONSTRUCTION IN THE E-TRANSFORMATION PROCESS AND IT'S REFLECTION TO ANTAKYA MUNICIPALITY
Şafak KAYPAK Mustafa Kemal Üniversitesi

Session XD ECONOMY & TRADE Lale Hall 14.00-15.30

Chairman: M. Zeki Dinçer İstanbul University

THE ECONOMIC POLICY OF THE OTTOMAN STATE AND THE LEVANT TRADE
Gülğün Üçel-AYBET

AMANAH IKHTIAR MALAYSIA MICROCREDIT SCHEME AND THE ECONOMIC DEVELOPMENT OF THE POOR RURAL HOUSEHOLDS: AN EVALUATION
Mohamed Zaini OMAR Universiti Sains Che Supian Mohamad NOR Universiti Sains Norziani DAHALAN Universiti Sains

THE RELATIONSHIP BETWEEN THE US DOLLAR AND MAJOR COMMODITY PRICES & RATES
Ayman A. ABDULLAH Talat ULUSSEVER King Fahd University of Petroleum and Minerals

KNOWLEDGE TRANSFER WITHIN INTERNATIONAL TRADE (Poster Paper)
Mansoor MAITAH Czech University of Life Sciences
Nassir SALIM Czech University of Life Sciences

Session XIA WEB DEVELOPMENTS & ECONOMY Kağthane Hall 16.00-17.30

Chairman: R.Kishore SAXENA Bundelkhand University Jhansi

IMPACT OF OIL PRICE FLUCTUATIONS ON THE STOCK RETURNS OF ASIA PACIFIC COUNTRIES

Abdul RAHEMAN University Rawalpindi
Muhammad Khalid SOHAIL COMSATS Institute of Information Technology
Mehran, Irfan and ADEEL University Rawalpindi

ASSESSING THE QUALITY PARAMETERS OF IRANIAN E-BOOKSHOPS WEBSITES BY A HYBRID FUZZY METHOD

Gholam Ali MONTAZER Tarbiat Modares University
Mehdi FASANGHARI Industrial Engineering of Tehran University
Azadeh MOZAFFAR Payame Noor University

WEB DEVELOPMENT IN SMALL SOFTWARE FIRMS

Haroon ALTARAWNEH Arab international university
Sattam Allahawieh Arab international university

DETERMINANTS OF CORPORATE CASH HOLDINGS: EVIDENCE FROM PAKISTAN'S CORPORATE SECTOR

Mohammad Faisal RIZWAN International Islamic University
Tariq JAVED Quaid-e-Azam University
Safi Ullah KHAN Kohat University of Science and Technology

EVALUATING MANAGERIAL READINESS OF IRANIAN PUBLISHING COMPANIES TOWARD E-PUBLISHING

Samrand TOUFANI
Gholam Ali MONTAZER Tarbiat Modares University

Session XIB ORGANIZATIONAL BEHAVIOUR & PERFORMANCE Avvansaray Hall 16.00-17.30

Chairman: Erol Eren Beykent University

AİLE İŞLETMELERİNDE BİLGİ YÖNETİMİNİN LİDERLİK KAPSAMINDA DEĞERLENDİRİLMESİ - EVALUATION OF INFORMATION MANAGEMENT IN FAMILY BUSINESSES FROM LEADERSHIP PERSPECTIVE

Didem RODOPLU ŞAHİN Kocaeli Üniversitesi
Yeter DEMİR İbank Genel Müdürlüğü

BİLGİ TOPLUMUNDA SIRADAN ÇALIŞANLARDAN SIRADIŞI PERFORMANS ALMAK İÇİN YENİ YAKLAŞIM VE UYGULAMALAR - LATEST APPROACH AND PRACTICES IN KNOWLEDGE SOCIETY FOR GETTING EXTRAORDINARY PERFORMANCE FROM ORDINARY EMPLOYEES

Harun DEMİRKAYA Kocaeli Üniversitesi

BİREY DAVRANIŞLARI ÜZERİNE BÜTÜNCÜL VE BİRLEŞTİRİCİ BİR MODEL DENENEMESİ: ÖRGÜTSEL FAKTÖRLERİN VE KİŞİSEL ÖZELLİKLERİN ÇALIŞANLARI ETKİLEME BİÇİMLERİ - A HOLISTIC MODEL FOR EMPLOYEE ATTITUDES AND BEHAVIORS

Tuna USLU Marmara Üniversitesi

ÖRGÜTLERDE ÇALIŞANLARIN KİŞİLİK ÖZELLİKLERİNİN ÖRGÜTSEL ÖZDEŞLEŞME DÜZEYLERİNE OLAN ETKİSİ: KAMU SEKTÖRÜNDE BİR UYGULAMA - EFFECTS OF INCUMBENTS' PERSONALITY CHARACTERISTICS TO THEIR ORGANIZATIONAL IDENTIFICATION LEVEL: AN APPLICATION IN GOVERNMENT SECTOR

Ufuk BAŞAR Kara Harp Okulu

Session XIC LOCAL GOVERNMENT & ENVIRONMENTAL Halic Hall 16.00-17.30

Chairman: Hamza Ateş Kocaeli University

SISTEMATOLOGY AND ENVIRONMENTAL MANAGEMENT: THE SOCIAL DAMAGES INDUCED BY THE ABANDONMENT OF THE FIRST BRAZILIAN' MACRO ACCOUNTING THEORY

Carlos Antonio De ROCCHI Universidade Federal do Rio Grande do Sul
Fernando do Nascimento LOCK Universidade Federal de Santa Maria

E-GOVERNMENT APPLICATIONS ON CITY SECURITY SYSTEMS: KONYA (TURKEY) SAMPLE - KENT GÜVENLİK SİSTEMLERİNDE E-DEVLET UYGULAMALARI: KONYA İLİ ÖRNEĞİ

İsmail SEVİNÇ Selçuk University
Ali ŞAHİN Selçuk University
Musa ÖZATA Selçuk University

ECONOMIC EFFECT FROM APPLICATION OF ECOLOGICALLY BENIGN AUTOMOBILE GASOLINE WHICH OBJECTIVE REDUCTION OF HARMFUL EMISSIONS IN AN ATMOSPHERE

Rafik A.ASHRAFOV Azerbaijan Military Academy

ESTIMATED VALUE OF FOREST CONSERVATION IN FARS PROVINCE

Seyed Mohammad Reza AKBARI Islamic Azad University Maryam MAZLOMI Islamic Azad University
Mahla Zare MEHRJERDI Tehran University Nilofar PEJMAN Islamic Azad University

Session XID SOCIAL RESPONSIBILITY Lale Hall 16.00-17.30

Chairman: Ali Rıza Abay Yalova University

KURUMSAL SOSYAL SORUMLULUK KAVRAMI VE TÜRKİYE'NİN İLK 500 İŞLETMESİNDE KURUMSAL SOSYAL SORUMLULUK UYGULAMALARINA İLİŞKİN BİR ARAŞTIRMA – THE CONCEPT OF CORPORATE SOCIAL RESPONSIBILITY AND TURKEY'S FIRST COMPANY 500 A STUDY ON CORPORATE SOCIAL RESPONSIBILITY

Güler TOZKOPARAN Dokuz Eylül Üniversitesi
Berrin FİLİZÖZ Cumhuriyet Üniversitesi

SOSYAL İNAVASYON VE SOSYAL GİRİŞİMCİLİK - SOCIAL INNOVATION AND SOCIAL ENTREPRENEURSHIP

Mukaddes ÇELİK Çanakkale Onsekiz Mart Üniversitesi

BİLGİ TOPLUMUNDA SOSYAL SORUMLULUK: KAHRAMANMARAŞ TEKSTİL İŞLETMELERİNİN SOSYAL SORUMLULUK FAALİYETLERİ ÜZERİNE BİR ALAN ÇALIŞMASI - SOCIAL RESPONSIBILITY IN KNOWLEDGE SOCIETY: A FIELD STUDY ON SOCIAL RESPONSIBILITY ACTIVITIES OF COMPANIES IN TEXTILE INDUSTRY

Salih YEŞİL Kahramanmaraş Sütçü İmam Üniversitesi
İbrahim AKBEN Gazikent Üniversitesi

ŞİRKETLERİN SOSYAL SORUMLULUK ANLAYIŞINDA ÇALIŞMA İLİŞKİLERİNİN YERİ: OTOMOTİV ÜRETİCİSİ FİRMALARIN WEBSİTELERİ ÜZERİNDEN BİR DEĞERLENDİRME - EMPLOYMENT RELATIONS IN THE CONTENT OF CORPORATE SOCIAL RESPONSIBILITY: AN EVALUATION ON AUTOMOTIVE MANUFACTURER COMPANIES' WEBSITES

Sevgi Dönmez Maç Sakarya Üniversitesi
Şuayyip Çalış Sakarya Üniversitesi

Session XIIA FINANCE & STOCK MARKETS Kağıthane Hall 18.00-19.30

Chairman: Nihal Tuncer İstanbul University

FOREIGN-OWNED VERSUS DOMESTICALLY-OWNED FIRMS: FINANCIAL PERFORMANCE IN TURKEY
Aysa İpek ERDOĞAN İstanbul Arel University

VALUE BASED DESIGN OF FINANCE AND ACCOUNTING DEPARTMENT

Liliana Mihaela MOGA University of Galati
Costel NISTOR University of Galati
Valentin Marian ANTOHI University of Galati

STOCK INDEX RE-COMPOSITION EFFECTS OF INCLUSION / EXCLUSION OF FIRMS IN KSE-100 INDEX: COMPARISON OF DIFFERENT MODELS

Muhammad Khalid SOHAIL COMSATS Institute of Information Technology
Abdul RAHEMAN PMAS- Arid Agriculture University

FACTORS AFFECTING STOCK MARKET PRICES IN AMMAN STOCK EXCHANGE: A SURVEY STUDY

Sattam Al AMRO Arab international University
Sammeer Al AMRO Albalqa Applied University
Haroon Al TARAWNEH Arab International University

CAPITAL STRUCTURE DETERMINANTS: MALAYSIAN EVIDENCE

Subba Reddy YARRAM University of New England

Session XIIB KNOWLEDGE GATHERING METHODOLOGY Ayvansaray Hall 18.00-19.30

Chairman: Niyazi Eruşlu Yalova University

A NEW FRAMEWORK TO EXTRACT KNOWLEDGE BY TEXT MINING TOOLS
Domenico CONSOLI University of Urbino

BİLGİ YÖNETİMİNDE BİLGİ DÖNÜŞTÜRME VE SEÇİ MODELİ : HİZMET SEKTÖRÜNDE BİR ALAN ARAŞTIRMASI

Halil ZAIM Fatih üniversitesi
Gökhan SEÇGİN Fatih üniversitesi

A REVIEW OF FEASIBILITY OF VALUE ANALYSIS EXECUTION IN ORGANIZATION (A CASE STUDY)

Houshang TAGHIZADEH Islamic Azad University
Amin ZEİNALZADEH Alghadir Higher Education Institution

KNOWLEDGE MANAGEMENT PROCESS AND TECHNOLOGY CAPACITY
IN A SOCIAL SCIENCES NETWORK RESEARCH

Lucia Patricia CARRILLO VELÁZQUEZ Universidad Nacional Autónoma de México

INVESTIGATION OF THE VALIDITY AND RELIABILITY OF SOUTHERN QUEENSLAND (USQ) KNOWLEDGE MANAGEMENT SCALE: A STUDY ON TURKISH MANAGERS - GÜNEY QUEENSLAND ÜNİVERSİTESİ BİLGİ YÖNETİMİ ÖLÇEĞİNİN GEÇERLİLİK VE GÜVENİLİRLİĞİNİN İNCELENMESİ: TÜRKİYE'DEKİ YÖNETİCİLER ÜZERİNDE BİR ARAŞTIRMA

Rıfat KAMAŞAK Yeditepe University

BULANIK MANTIĞIN HUKUKTA UYGULANABİLİRLİĞİ - APPLICABILITY OF FUZZY LOGIC IN LAW

Z. Gönül BALKIR Kocaeli Üniversitesi

Session XIIC INNOVATION - R&D Halic Hall 18.00-19.30

Chairman: Nagihan Oktayer İstanbul University

GAZİANTEP ORGANİZE SANAYİ BÖLGESİNDE FAALİYET GÖSTEREN FİRMALARIN AR-GE' YE YAKLAŞIMI - THE R&D APPROACH OF THE COMPANIES OPERATING IN GAZİANTEP ORGANIZED INDUSTRIAL ZONE

Arif ÖZSAĞIR Gaziantep Üniversitesi Kaan ÇENGEL

CRM ÖZGÜN FİKİRLER:YENİ ÜRÜN PROJELERİNDE CRM - ORIGINAL IDEAS: CRM IN NEW PRODUCT DEVELOPMENT PROJECTS

Gonca TELLİ YAMAMOTO Okan Üniversitesi Fatih KİNŞAN Marmara Üniversitesi

KAHRAMANMARAŞ'TA FAALİYET GÖSTEREN İŞLETMELERİN YENİLİK FAALİYETLERİ ÜZERİNE BİR ALAN ÇALIŞMASI - A FIELD STUDY ON THE PERSPECTIVES OF COMPANIES LOCATED IN KAHRAMANMARAŞ REGARDING INNOVATION ACTIVITIES

Salih YEŞİL Kahramanmaraş Sütçü İmam Üniversitesi
Ömer ÇINAR Gaziantep Üniversitesi
Erdem UZUN Kahramanmaraş Sütçü İmam Üniversitesi

PATENT SİSTEMİNİN EKONOMİK MANTIĞI VE TARİHSEL ANALİZİ - EKONOMIC LOGIC AND HISTORICAL ANALYSIS OF THE PATENT SYSTEM

Sinan YILDIZ İstanbul Üniversitesi

Session XIID KNOWLEDGE & MANAGEMENT Lale Hall 18.00-19.30

Chairman: Muhsin Kar Çukurova University

WHAT REALLY IS KNOWLEDGE STICKINESS? WISDOM METAPHOR IN KNOWLEDGE TRANSFER AND THE MOVIE “LES SCHTROUMPFS” - BİLGİNİN YAPIŞKANLIĞI ESASEN NEDİR? BİLGİ TRANSFERİNDE BİLGELİK METAFORU VE “ŞİRİNLER” FİLMİ

Caner KAHVECİ Marmara University
Şafak GÜNDÜZ Marmara University
Uğur YOZGAT Marmara University

PUBLIC-PRIVATE PATRNSHIP – TOOL FOR GOVERNMENT REGULATION
Loretta PARASHKEVOVA Varna Free University

EARNING KNOWLEDGE MANAGEMENT BY INNOVATION AND RESEARCH MANAGEMENT: IRAN EDUCATION MINISTRY AS A CASE STUDY

Mohammad RASOULI Sharif University of technology
Mahasti RASOULI Tehran educational groups
Marziye AHMADI Tehran educational groups
Hojjat RASOULI Shahid Beheshti University

SOCIAL CONSTRUCTIONIST AND CRITICAL APPROACHES TO CRISIS MANAGEMENT

Rachmat KRİYANTONO Brawijaya University
Dennis WOOD Edith Cowan University
Mark BALNAVES Edith Cowan University

JOURNEY METAPHOR IN KNOWLEDGE MANAGEMENT AND THE FAIRY TALE “LITTLE RED RIDING HOOD” - BİLGİ YÖNETİMİNDE SEYAHAT METAFORU ve “KIRMIZI BAŞLIKLİ KIZ” MASALI

Şafak GÜNDÜZ Marmara University
Caner KAHVECİ Marmara University
Uğur YOZGAT Marmara University

E-GOVERNMENT FRAMEWORK FOR UTILITIES PAYMENT: A CASE STUDY FOR ELECTRICITY UTILITY (Poster Paper)

Fiaz Ahmad Misr University for Science & Technology
Mona Nasr Helwan University

CLOSING SESSION Kağthane Hall 19.30-20.00