

PROGRAM



**ZANZIBAR
UNIVERSITY**
THE SPRING OF KNOWLEDGE AND VIRTUE

18th International Conference on

KNOWLEDGE, ECONOMY & MANAGEMENT

16-18 May, 2026 / Zanzibar - Tanzania



Submission: April 1, 2026

Registration: April 15, 2026

Program announcement: April 20, 2026



MAY 18, 2026 / MONDAY / ZANZIBAR UNIVERSITY

OPENING SPEECHES / MAIN HALL / 08.30-09.00

KEYNOTE SPEECH / MAIN HALL / 09.00-09.30

Sub-Saharan Africa on Knowledge Economics **Govinda R. Timilsina** / World Bank

SESSION IA / MAIN HALL / 09.30-10.45

ECONOMIC TRANSFORMATION IN AFRICA

Chair: Metin Toprak / İstanbul S. Zaim University

Service-led Structural Transformation in East Africa **Emmanuel Mensah** / Utrecht University

What Underlies the Poor Financial Performance of Electric Utilities in Sub-Saharan Africa? **Govinda R**

Timilsina / World Bank

The Role of Human Capital in Fostering Economic Growth: Evidence and Insights from Zanzibar, Tanzania
Khalfan Salim Suleiman / The State University of Zanzibar

The Role of Waqf-Based Microfinance on Performance & Sustainability Growth of SMEs In Zanzibar **Asha Jumbe Haji** / Zanzibar University, **Ramadhani Mashaka Shabani** / İstanbul S. Zaim University

Influence of Information and Document Management Practices on Academic Excellence in Selected Higher Learning Institutions in Zanzibar **Haji Haji** / Zanzibar University, **Abbas Omar** / Zanzibar University

SESSION IB / VIRTUAL / 09.30-10.45 (UTC+3)

ORGANIZATIONAL BEHAVIOR AND CULTURAL TRANSFORMATION

Chair: Eren Yıldırım / İstanbul S. Zaim University

The Relationship Between the Knowledge of Leadership Theories and Concepts and the Quality of Leader-member Exchange, and the Mediating Role of Leadership Styles **Mehmet Çetin** / Kristinaia University

Employee Participation and Knowledge Sharing: The Mediating Role of Psychological Safety and the Moderating Role of Humble Leadership **Muhammad Asad Rafique** / Government College University

When Civility Fails: Cognitive Depletion in Service Helping Behavior **Bashir Ahmad, Ayesha Amjad**
Government College University

Virtual Session The Heirloom Effect: Innovation Guilt and Strategic Stagnation in Third-Generation Family Manufacturing Firms **MD Intekhab Rahman Galib** / Xi'an Jiaotong University

Ayasofya Medresesi'nin Sahn-ı Seman'dan Dijital Kampüs'e Dönüşümü / The Transformation of Hagia Sophia Madrasa from Sahn-ı Seman to a Digital Campus **Bilal Bağış** / FSM Vakıf Üniversitesi

Regulatory Fragmentation and Strategic Deviance **Aamir Inam Bhutta** / Government College Uni. Faisalabad

SESSION IIA / MAIN HALL / 11.00-12.15

MACROECONOMIC DYNAMICS AND HUMAN CAPITAL

Chair: Salama Yusuf / Zanzibar University

The Archive That Speaks Back: Algorithmic Hermeneutical Injustice, the Politics of Machine Memory, and the Case of the Zanzibari-Ottoman Knowledge Tradition **Metin Boşnak** / İstanbul Sabahattin Zaim University

Finansal Derinleşme ve İstihdam Arasındaki Doğrusal Olmayan İlişki: Türkiye Üzerine Bir Zaman Serisi Analizi / The Non-Linear Relationship Between Financial Deepening and Employment: A Time Series Analysis on Turkey **Merve Bengü Demirkıran** / İstanbul S. Zaim University

Unpacking the Macro-Environmental Triangle: CO2 Emissions, Economic Growth, and Inflation under Energy Shocks **Metin Toprak** / İstanbul S. Zaim University, **Mohammad Khanalizadeh Parikhani**/Yeditepe University, **Suna Muğan Ertuğral**/İstanbul University, **Yüksel Bayraktar** / Ankara University

Mainstreaming Ethics in Education **Muhsin Masoud, Harith Fentu** / Zanzibar Research Centre for Social Economic and Policy Analysis (ZRCP)

Knowledge Economy and Its Impacts to the Nation's Economy **Ilham Maulid** / Zanzibar University



SESSION IIB /HALL II/ 11.00-12.15
INTERNATIONAL TRADE AND PARTICIPATION BANKING

Chair: Necdet Şensoy / İstanbul Ticaret University

Challenges Facing The Zanzibar Commission For Tourism In Promoting Halal Tourism **Huzeima Rajab** / Zanzibar University

Crisis Resilience or Performance Convergence? A Comparative Analysis of Participation and Deposit Banks in Türkiye During COVID-19 **Osman Karakütük** / Ziraat Katılım Bankası **İbrahim Güran Yumuşak** / İstanbul S. Zaim University

Atatürk Dönemi'nde Tekstil Fabrikalarının Kuruluşu ve Türk Ekonomisindeki Yeri / The Establishment of Textile Factories During the Atatürk Era and Their Place in the Turkish Economy **Beytullah Kaya** / İstanbul S. Zaim University

Çin'in Geliştirdiği Küresel Güç Araçları: Dış Ticaret, Doğrudan Dış Yatırımlar ve Ticaret Yolları / Global Power Tools Developed By China: Foreign Trade, Foreign Direct Investments, And Trade Routes **Ensari Yücel** / İstanbul S. Zaim University

Katılım Bankacılığındaki Murâbaha Uygulamalarının Fıkhi ve İktisadi Açından Değerlendirilmesi / Evaluation of Murabaha Practices in Participation Banking from Fiqh and Economic Perspectives **Servet Bayındır** / İstanbul S. Zaim University

SESSION IIC /VIRTUAL / 11.00-12.15 (UTC+3)
FINANCIAL MARKETS AND KNOWLEDGE ECONOMY

Chair: Bilal Bağış / FSM Vakıf Üniversitesi

Testing the Validity of CAPM During Geopolitical Tensions: Evidence from Kuwaiti Stocks Amid the Iran Conflict **Murat İşiker, Abdullatif Al Ahmad** / American International University

Measuring the Capacity of Interest-Free Finance in the Baltic Region: Structural Advantages, Institutional Constraints, and Efficiency Prospects **Ahmet Lökçe** / International Balkan University

Character, Power, and Survival: An Agent-Based Analysis of Economic Inclusiveness in Decentralized Markets **Demetrio M. Bova** / University of Warsaw

The Extent of Challenges of The Existing Tax Framework on The Operation of Islamic Banking and Takaful in Tanzania **Mohamed Cherif El Amri, Ramadhani Mashaka Shabani** / İstanbul S. Zaim University, **Mustafa Omar Mohammed** / Al Qasimia University

Leveraging SMART PLS Software to Analyze Entrepreneurial Intentions to Accept Islamic Finance in Uzbekistan **Rukhiddin Zayniddinov** / Tashkent State University of Economics, **Alam Asadov** / Prince Sultan University

Economics of Collective Action: A Tool for Inclusive Development for Organization of Islamic Cooperation (OIC) **Yusuf Dinc, Saidu Aliero Yusuf** / İstanbul S. Zaim University

SESSION IIIA / MAIN HALL / 12.30-13.45
DIGITAL ECONOMY AND SUPPLY CHAIN MANAGEMENT

Chair: Canser Bilir / OSTİM Technical University

Sustainable Investment Criteria and Their Influence on Investment Decisions in the Tourism Sector of Zanzibar **Zuhura Hassan** / Zanzibar University

Intra-Industry Trade and Tanzania's GVC participation **Huda Yussuf, Amne Shimeli, Masoud Issa** / State University of Zanzibar

From Bytes to Revenue: Unlocking the Digital Economy Potential to Broaden Zanzibar's Tax Base **Yussuf Charles Yussuf** / Zanzibar University

Impact of Big Data Analytical Capabilities on Supply Chain Performance: Evidence from Pakistan SMEs **Nicoleta Isac** İstanbul S. Zaim University / **Waqar Badshah** İstanbul University

AI-Driven Digital Systems for the Sustainability of Cultural Heritage: A Pilot Architecture Design Framework **Doğan Şengül** İstanbul S. Zaim University, **Nazrin Alizada** Hatay M. Kemal University, **Beyzagül Yıldırım** İstanbul S. Zaim University, **Seniye Ümit Fırat** İstanbul S. Zaim University

SESSION IIIB / HALL II / 12.30-13.45
ORGANIZATIONAL RISKS IN THE LAW AND DIGITAL AGE

Chair: Mustafa Ateş / İstanbul S. Zaim University

Know-How Sözleşmeleri: UNSURLARI, NİTELİĞİ VE TARAFLARIN YÜKÜMLÜLÜKLERİ ÜZERİNE BİR İNCELEME / A Study on Know-How Agreements: Elements, Nature, and Obligations of the Parties **Ahmet Fatih Taşcı** / İstanbul S. Zaim University

Yapay Zekâ ve Temel Haklar: Algoritmik Güç Çağında Hukuku Yeniden Düşünmek / Artificial Intelligence and Fundamental Rights: Rethinking Law in the Age of Algorithmic Power **Mustafa Ateş** / İstanbul S. Zaim Üni.

Selahaddin-i Eyyubi'nin Kudüs'ü Fethi ve Kudüs'teki Uygulamaları / Saladin's Conquest of Jerusalem And His Practices In Jerusalem **Beytullah Kaya, Musa Biçkiöglü** / İstanbul S. Zaim University

Türkiye-Afrika Ekonomik İlişkilerinde Dijital Ticaret ve E-İhracatın Yükselen Rolü / The Rising Role of Digital Trade and E-Export in Turkey-Africa Economic Relations **Tuğçenur Ekinci Furtana** / İstanbul S. Zaim University

Örgütlerde Büyük Verinin Rekabet Avantajı ve Örgütsel Risk Üretimi Açısından Çift Yönlü Rolü: Çoklu Vaka Analizi / The Dual Role of Big Data in Organizations in Terms of Competitive Advantage And Organizational Risk Generation: A Multiple Case Analysis **Mahmut Demirkıran** / İstanbul S. Zaim Üniversitesi

SESSION IIIC / VIRTUAL / 12.30-13.45 (UTC+3)
ENVIRONMENTAL ECONOMICS AND SUSTAINABILITY

Chair: Seda Yıldırım / Tekirdag Namık Kemal University

Livestock Growth in Central Asia: Carbon Costs and Technological Mitigation **Gaetano Perone** / Uni. of Pisa

Yeşil Finans Araçlarının Yeşil Aklama Yöntemi: Şirket Analizleri / Greenwashing Methods of Green Finance Instruments: Company Analyses **Engin Enver Cebeci** / Altınbaş Üniversitesi

Do Environmental Taxes Drive Waste Exports? Testing the Waste Haven Effect in the European Union **Şejma Aydın, Admir Mešković**, International University of Sarajevo **Ömer Esen** / Tekirdag Namık Kemal University

Waste Management and Sustainability in Turkey: An Assessment of Current Status and Policy Implications **Durmuş Çağrı Yıldırım** / Tekirdağ Namık Kemal University, **Hebatallah Adam Firdous**/ Horizon University College, **Ahmad Malik** University of People, **Valentin Vasilev** New Bulgarian University

Exploring Circular Consumer Patterns In The 21st Century **Sivarethinamohan R.**, Symbiosis Centre for Management Studies **Priya Solomon** / Universal AI University, **Abhishek K. Singh** University Dehradun, **Seda Yıldırım** / Tekirdag Namık Kemal University

Bilgi ve Kültür Ekonomisi Bağlamında Rus Dili ve Edebiyatının Rolü: Rusya Üzerine Bir Değerlendirme / The Role of Russian Language and Literature in the Context of Knowledge and Cultural Economy: An Evaluation on Russia **Raziye Balayeva** / Baku Sıvyan Üniversitesi

Application of Traditional Takaful/Insurance in Collective Farming for Sustainable Agriculture **Yusuf Dinc, Saidu Aliero Yusuf** / İstanbul S. Zaim University

SESSION IVA / MAIN HALL / 14.00-15.15
FINANCIAL DEEPENING AND SUSTAINABLE DEVELOPMENT

Chair: Abdallah Mpawenimana Saidi / Zanzibar University

Can Hybrid Islamic Social Finance Mitigate Profit-Sharing Financing Risk Effectively Globally? **İskandar İskandar, Rauzatul Jannah** / Universitas Islam Negeri Sultanah Nahrasiyah Lhokseumawe, **Burhan Uluyol** / İstanbul S. Zaim University

An Analytical Study of Islamic Financing Instruments in Light of the Difference Between Positive and Value-based Islamic Economics **Abdulrahman Migdad** / İstanbul S. Zaim University

Beyond Benchmarking: Evaluating Current Islamic Home Financing Models and Proposing an Alternative Framework **Burhan Uluyol** / İstanbul S. Zaim University

Impact of Financial Literacy on Household Investment Decisions: A Case Study of Zanzibar Urban West Region **Saad Saadala, Abdalla Hamad, Salama Yusuf** / Zanzibar University

From Dependency to Self-Sufficiency: Factors Influencing Zakat Recipient Success in Unguja-Zanzibar **Mussa Kassim** / Zanzibar University

SESSION IVB /HALL II / 14.00-15.15
VALUES AND BEHAVIORAL TRENDS IN EDUCATION

Chair: Ahmet Cevat Acar / İstanbul S. Zaim University

rTürkiye'de "Uygulamalı Bitirme Projesi" Dersinin Normal ve Kısaltılmış Süreli İktisadi ve İdari Bilimler Lisans Programlarında Uygulanması Üzerine Bir Değerlendirme / An Evaluation On The Implementation Of The "Applied Graduation Project" Course In Regular and Shortened Economics and Administrative Sciences Undergraduate Programs in Türkiye **İbrahim Güran Yumuşak, Ahmet Cevat Acar** / İstanbul S. Zaim University

Üçlü Sarmal Perspektifinden Sürdürülebilir Kalkınma Odaklı Dönüşüm: Kurumsal Koordinasyon ve Üniversiteler / Sustainable Development-Oriented Transformation from a Triple Helix Perspective: Institutional Coordination and Universities **Sıddıka Akdeniz** / Şırnak Üniversitesi

Dijital Obeziteye Kavramsal Bir Bakış: Güncel Literatür Taraması / A Conceptual Look at Digital Obesity: A Current Literature Review **F. Nurefşan Yumuşak**, / Fatih Sultan Mehmet Vakıf Üniversitesi **Melce Rüveyda Andi, Gülşen Karaman** / Atlas University

İşletme ve Yönetim Bilimleri Fakültesi Öğrencilerinde Kök Değerlerin İçselleştirilmesi: Bibliyoterapi Temelli Bir Değerler Eğitimi Uygulaması / Internalization of Core Values in Business and Management Sciences Faculty Students: A Bibliotherapy-Based Values Education Application **Ayşe Nur Özkan** / **Diyanet İşleri Başkanlığı**

Sınır Ötesi E-Ticarette Dijital Pazarlama Dönüşümü / Digital Marketing Transformation in Cross-Border E-Commerce **Tuğçenur Ekinci Furtana, Yunus Emre Can** / İstanbul S. Zaim University

SESSION IVC /VIRTUAL / 14.00-15.15 (UTC+3)
DIGITAL TRANSFORMATION AND SUSTAINABLE MARKETS

Chair: R. Buğra Bağcı / İstanbul S. Zaim University

Determinants of Citizens' Adoption of E-Government Services: Evidence from the e-Albania Platform **Gentjan Ulaj** / University of New York Tirana

Social Media Skills and Online Self-Employment: Entrepreneurial Insights from a Bibliometric Review with Contextual Insights from Albania **Nives Shtylla** / University of New York Tirana

AI-Human Collaboration and Employee Creativity nexus in the Hospitality Industry: Examining the effects of Cognitive Overload and Perceived CSR **Fahad Ali** / Xi'an Jiaotong University

Bibliometric Insights into Marketing Automation: Integrative Framework for Bridging Technologies, Ethics, Performance, and Strategy **Aroosa Shahid, Fouzia Ashfaq** / Lahore College for Women University

The Capital Market as a Driver of Sustainable Development: Opportunities and Challenges in the Global Economy **Nigina Abdurahmonzoda** / Ministry of Finance of the Republic of Tajikistan

Dijital Dönüşümün Nüfus Müdürlükleri Üzerinde Etkisi / The Impact of Digital Transformation on Population Registration Offices **Edip Özkan, Emine Çavuşoğlu** / Mardin Artuklu Üniversitesi

Küresel Bilgi Toplumu Endekslerinin Dönüşümü ve Türkiye'nin Konumu: Dijital Ekonomi Göstergeleri Işığında Bir Analiz **Toğrul Mehdiöğlu, Nadir Eroğlu** / Marmara Üniversitesi

CLOSSING SESSION / MAIN HALL / 15.15-15.30

17 May, 2026 Sunday 18.00-21.00	REGISTRATION			
	CONFERENCE DINNER (Medinetul Bahr Hotel)			
18 May, 2026 Monday Zanzibar University	08.30-09.00	OPENING SPEECHES		
	09.00-09.30	KEYNOTE SPEECH Sub-Saharan Africa on Knowledge Economics Govinda R Timilsina / World Bank		
	09.30-10.45	IA Economic Transformation in Africa Main Hall	IB Organizational Behavior & Cultural Transformation <i>Virtual Session</i>	
	10.45-11.00	COFFEE BREAK		
	11.00-12.15	IIA Macroeconomic Dynamics and Human Capital Main Hall	IIB International Trade and Participation Banking Hall II	IIC Financial Markets and Knowledge Economy <i>Virtual Session</i>
	12.15-12.30	COFFEE BREAK		
	12.30-13.45	IIIA Digital Economy, and Supply Chain Management Main Hall	IIIB Organizational Risks in the Law and Digital Age Hall II	IIIC Environmental Economics and Sustainability <i>Virtual Session</i>
	13.45-14.00	COFFEE BREAK		
	14.00-15.15	IVA Financial Deepening, and Sustainable Development Main Hall	IVB Values and Behavioral Trends in Education Hall II	IVC Digital Transformation and Sustainable Markets <i>Virtual Session</i>
	15.15-15.30	CLOSING SESSION – MAIN HALL		

Zanzibar 18. ICKEM Virtual Sessions 18 May 2026 08:30-15.30 İstanbul/Zanzibar (UTC+3)

Meeting Number: 945 4905 9387 Password: 796652

Zoom Link: <https://zoom.us/j/94549059387?pwd=ci2s6USjaz7L8WUtb55DUqXL6SF6aWA.1>

The Zoom session is for presentations only. Virtual sessions will be live-streamed via the following link: <https://www.youtube.com/istanbulsabahattinzaimuniversitesi>